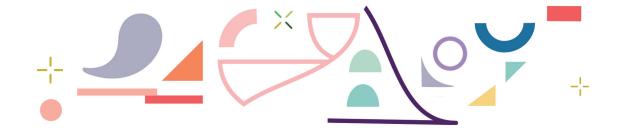


What's your name?
What's the name of your brand?(if applicable)
What do you believe you are meant to do?



What are all the different things you're offering/doing? (Don't worry if you ramble, I'm begging you to ramble.)

Are there things you want to be doing, but aren't currently?	

Stranded on an island, you get one drink, book, food, and movie. What are you taking and why?
What are you taking and why.
Who put the bomp in the bomp-a-lomp-a-lomp?
who put the bomp in the bomp a fomp.

You lose all senses but one. Which one? And Why?	
What fulfills you?	
What does happiness sound like?	

What does "right" feel like?
TTT
What does patience feel like?
m 11 1 1 1 1 1 1
Talk about the general vision, or thoughts you have about
what a vision could look like:

What do you want people to say about you when you're not around?
Describe your communication style by showing- not telling:
How do you want poople to feel around you and your work?
How do you want people to feel around you and your work?

Tell me about your ideal clients/customers:
Who's doing it right? How will you do it better/different?
Who's doing it right? How will you do it better/different?
Who's doing it right? How will you do it better/different?
Who's doing it right? How will you do it better/different?
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Who's doing it right? How will you do it better/different?
Who's doing it right? How will you do it better/different?
Who's doing it right? How will you do it better/different?

How will clients be engaged and interact with your brand?
Take me to church!
Please list out 50+ words that come to mind when you think of your
brand, your offerings, your tone of voice, your message, and your overall
style and approach:

Did I miss something?
Go on and tell me the things I would never even think to ask:
8



## Thank you so much for your time and your honesty!