

**PURÉE
FANTASTICO**

The difference
between
the right word
and the almost right
word is the difference
between lightning
and lightning bug.

COPYWRITING & MESSAGING SAMPLES

INFO@PUREEFANTASTICO.COM
WWW.PUREEFANTASTICO.COM
213-925-1398



Naming Suggestions; Round 1, Revision 1

[Accurate, Experienced, Friendly, Trustworthy, Honest, Dependable, Reasonable, Conscientious, Considerate, Informative, Knowledgeable, Caring, Purposeful, Personable, Ethical]

Taxes Untangled

Positively Prepped Tax Services

Positive + Prepped Tax Services

Genuine Care Tax services

These are some of my favorites as they each deal with an aspect you've mentioned in a strong and clear way. "Taxes Untangled" shows your friendly accessible approach, also the confidence shows knowledgeability.

Positively Prepped/Positive + Prepped show a similar tone, drawing customers in because they will feel protected and can trust the relief in bringing in a cheery expert who can make it easy.

Genuine Care Tax Services is more straight forward, and puts the focus more on the trustworthiness and caring nature of your business.

I would also like to mention that anything other than Beth Davies, BD or BD&Co in regards to your business will 100% be regarded as creative. We can also explore creativity and cleverness in the logo itself; with degrees of it reached at your comfort level.

Full Smiles Tax Services

All Smiles Tax Services

Illuminated Tax Services



Taxes Untangled

This next batch are some of my favorites because they take an unexpected approach of Taxes-- the possibility of happiness. Even though it's not expected to think of smiles and taxes in the same sentence, it's not expected to think of creativity and accessibility in regards to taxes; the connection was worth exploring.

With the choice of 'illuminated', it works with the informative/knowledgeable approach as well as sharing what you know in order to help your clients. It's the guide without saying a guide.

Sweet Clarity Tax Services

I love this because of its play on "sweet charity", as well as the feeling of relief when it comes to getting taxes done RIGHT because you understand what you're looking at.

Brilliant Clarity Tax Services

Tuned In Tax Services

Friendly Faces Tax Services

Friendly & Brainy tax services

Whip smart Tax Services

Happily Dedicated Tax Services

Illumination Tax Services

Illuminating Tax Services

Bright and Sunny Tax Services

Bright Clarity Tax Services



Additional thoughts:

Positive and Prepped Tax Services,
Friendly faces, whip smart solutions

We Speak Spreadsheet

We Speak Balance Sheets

Making Sense of Balance Sheets

Minding your + and -'s

We Mind your + and -'s (a play on p's and q's)



ELM

POSITIONABLE CONCEPTS

Within the purpose of the magazine are the benefits and reasons why readers, advertisers, and future entrepreneurs would be connected to it. I call them 'concepts' because it's how we'll define the name.

Determining how you see the magazine working in this space gives us parameters to work with that speak directly to all of your audiences. While all may be true and applicable to the magazine, I suggest we choose a primary direction, and supplement it with a secondary and tertiary direction if need be. I can always blend from a few places that'll hit different marks at the same time.

MAGAZINE AS A BEACON

For the advertisers and practitioners serves as a beacon for their services and business success, potential collaborators, and a way to solidify their place within a community.

For the readers, its a beacon is an emotional community. We all belong together because we all care about the same things. The magazine serves as a gathering place, an exchange of ideas and a way to receive trusted information that is useful across all areas of life.

ALL EXAMPLES ARE ASSUMED TO INCLUDE 'MAGAZINE'

beacon, home, habitat, center, belonging, kinship, affinity, helpfulness, nourish, flourish, striving, thriving, growth, outreach, expansive, all-encompassing, thorough, thoughtful, cohesive, collective, multi-faceted, shining, illuminating, broadening, knoweldge, scope, inspiring, showing where to go, resources, joie de vivre, zest, gusto, trust

ALTRUIST'S PATH

Your guide to healthy, beneficial living kept local

THE ALTRUIST

Your guide to healthy, beneficial living kept local

THE CONNECTED ALTRUIST

Your guide to healthy, beneficial living kept local



ELM

MAGAZINE AS A COMMUNITY

If physically remote individuals can forge a tight knit community online, this magazine reminds us that we have an equally tight knit community right outside our door.

More sustainable than the global megastores, this 'simple is best' and natural approach works in a nostalgic and modern sense. It also connects the networking aspect of the community with the local help aspect of the readers.

I really resonate with the idea of sustainability- both with its ubiquitous use within the zeitgeist of health issues, but with the balance and flow of living a healthy life. A healthy balanced life is a sustainable life, and the use of the resources within this magazine provides a sustainable community.

ALL EXAMPLES ARE ASSUMED TO INCLUDE 'MAGAZINE'

connectivity, community, communal, belonging, network, hive, harvest, season, sustainable, balance, flow, community of sustainability, communal sustainability, connected sustainability, platform, empowering, inspiring, benefit, meridian, orbit, circle,

GREEN AVENUE

GREEN ALLEY

KEY MERIDIAN

BENEFACTOR

**YOUR HOLISTIC GUIDE TO
HEALTHY LIVING (TAGLINE)**

Potential Taglines:

AN ECOSYSTEM OF SUPPORT

A LIVING PLATFORM



ELM

HEALTH, ACRONYMS

**ELM (ESSENTIAL LIVING MAGAZINE)
THE ELM
(ONLY EUROPEAN LEARNING MAGAZINE)**

CONNECTED HEALTH MAGAZINE

THE COLLECTIVE LIFE

GLOW SOCIETY / TGS

HEALTHY SPHERE

VIBRANT SPHERE

**(THE IDEA HERE IS THAT THE COMMUNITY ACTS AS AN ENCOMPASSMENT
AND AN INCUBATOR FOR ALL THINGS GROWTH, HEALTH ETC.)**

**S.P.H.E.R.E
SELECTION, PRESENCE, HEALTH (HAPPINESS?) ENERGY, RESOLVE, ENTHUSIASM**

**S.P.R.O.U.T
SELECTION, PRESENCE, RESOLVE, OPEN, URBAN MINDED, TOGETHER**

**S.P.R.O.U.T
SUSTAINABLE, POSITIVITY, RESOLVE, OPEN-MINDED, UNIQUE, TOGETHER**



i.

This mascara is your new BFF
Lengthens / separates and adds volume to your lashes

Will not run with happy/ sad tears
Will not smudge at the gym, beach / pool
No more panda eyes - the formula tubes your lashes and can be removed with warm water. Hot Flush Proof

The thin wand separates and lengthens
large wand will add vavoom!!

You're welcome. xx Sandra

ii.

Meet your new lash support team. This mascara has two wands to give your lashes the absolute best. One side lengthens and separates, the other breaks out the volume.

This tubing formula coats each lash, leaves you panda-eye free and is easily removed by warm water—but never by happy or sad tears, the gym, pool, beach, or hot flashes.

You're welcome. xx Sandra



iii.

Say hello to your new BFFs. This mascara has two wands to give your lashes the absolute best. One side lengthens and separates, the other breaks out the volume.

This tubing formula coats each lash, leaves you panda-eye free and is easily removed by warm water—but never by happy or sad tears, the gym, pool, beach, or hot flashes.

You're welcome. xx Sandra

iv.

Say “hey girl, hey!” to your new BFFs. This ultra-luxe mascara has two wands to surround each lash with the absolute best. One wand lengthens and separates, the other breaks out the volume.

This tubing formula coats each lash, leaving you panda-eye free and is easily removed by warm water, but never by happy or sad tears, the gym, pool, beach, or hot flashes.

You're welcome. xx Sandra

v.

Get ready for a whole new level of fabulous. This mascara has two wands, coating each lash with the absolute best. One wand lengthens and separates, the other boosts the va va voom.

Our ultra-luxe tubing formula surrounds each lash, leaving your eyes raccoon-ring free and while it's easily removed by warm water, it's never smudged by happy or sad tears, the gym, pool, beach, or hot flashes.

You're welcome. xx Sandra



Hi love,

I'm Sandra.

My passion for makeup— endless. My passion for helping women by educating them in how to apply their makeup the best— relentless.

For years now, I have been looking for a set that had every brush necessary for the every day woman to confidently apply their makeup. No more using the little sponge brush that comes with your eyeshadow, or applying your foundation with your fingers*.

Here I have curated a range of brushes that will look after your base— be it foundation, contour, blush and then eyes and brows. 10 brushes specifically chosen and tested by me to ensure you and your makeup application is fabulous and flawless.

I've even labeled each brush, so you wont need to second guess what its for.

Enjoy looking gorgeous!

xo

Sandra

*Note, nothing wrong with applying your foundation with your fingers!
I have been known to do so regularly.

SIMPLER, MORE DIRECT

I explored inside of 'intuitive' 'integrated' 'intuition', and I loved 'building inner wisdom', so I explored a teensy bit there too.

Keywords:

harmonize, fuse, blend, articulate, unify, incorporate, impression, embody

Naming suggestions:

Wholly One

I enjoy the pun, but I'm a pun dork!

Unified Self

The Wholly Union

This also relates not only to the integrative self, but also the collective of people you are working with.

The Intuition Union

Same with this one

Integrative Intuition Services

This can serve as a tagline for the name, ie:

Found Pieces

Integrative Intuition Services

Soul's Impression

The Impression Source

(allowing the person to be influenced by their intuition, or their source- equally, you as the source for this awareness, guidance)

InnerSight

Self Incorporated

Pieces, Found

InwardSight

The Union of Self

Found: Marbles

CenterSight

Me, Myself and Intuition

Integrated Pieces

Innergenuity

Whole of One

Soul Speak

InnerGenuine

Meeting of the Self

Soul's Source

InsightSource

No Missing Pieces

Soul, Incorporated

Found Pieces

WINERY NAMES:

Viamonte Wines

Silver Star Winery

Havencrest Vineyards

Ruby Mountain Wine Company

Golden Ratio Winery

Amazing Grape How Sweet The Taste

Not So Napa Valley Vineyards

Stay Weird Winery

The Uppity Unicorn

The Golden Cork

Vintage Valley Wine Co.

Valley VIntage Wine Company

The Grapest Love Of All

Chubby Bunny Winery

Sol Dela Via Winery

Wild Corazon Wine Co.

Fossil & Bainbridge Wine Co.

Moon Noir Wine Company

Thousand Lotus Wine Company

Oak & Briar Wine Co.

The Vineyard of Earthly Delights

A Wine of The Times

Jennifer Pickle Winery

Tryst & Folley Wine Co.

Sneaky Weasel Wine Company

Diagonal Zebra Winery

Coral Coast Winery

Party Mouth Wines

Revealed Boudoir, social media content

Photographers: Seniors & Parents/Mother of Seniors

YOUR DAUGHTER WAS VISUAL POETRY THE MINUTE YOU SAW HER, SO SHOW HER.

YOUR DAUGHTER WAS VISUAL POETRY THE MOMENT YOU SAW HER, SO SHOW HER.

YOUR DAUGHTER WAS VISUAL POETRY THE MOMENT YOU HAD HER, SO LET HER KNOW.

THE MOMENT YOU LAID EYES ON HER, SHE WAS VISUAL POETRY. 18 YEARS LATER, SHE'S A WOMAN.

YOUR DAUGHTER HAS STOLEN EVERY SCENE SINCE YOU HAD HER, SO CELEBRATE HER.

YOUR DAUGHTER, YOUR HEART, NOW A WOMAN.

YOU'VE RAISED HER TO BE LOVELY, NOW CAPTURE IT FOREVER

YOU'VE RAISED HER TO BE LOVELY, NOW REMEMBER IT FOREVER.

YOU'VE RAISED HER TO BE A LADY, REMEMBER IT FOREVER.

YOU'VE RAISED HER TO BE A LADY, BOAST IT FOREVER.

YOU'VE RAISED HER TO BE A LADY, DISPLAY IT FOREVER.

GRACE, BEAUTY, BRAINS. YOUR DAUGHTER

YOU'VE RAISED A LOVELY GEM

WHAT A LOVELY GEM YOU HAVE. YOUR DAUGHTER, WE MEAN.

PHOTOS WORTH TWEETING

PHOTOS YOUR FRIENDS WILL BE PIN FOR DAYS

Revealed Boudoir, social media content

Photographers: Seniors

PHOTOS THAT GET LIKES FOR DAYS

PINTEREST MADE REAL

PINTEREST. MADE BY YOU.

INSTA-GLAMOROUS

PINSTALICIOUS

SHOW THEM BOYS WHAT THEY MISSED

YOU GET THE YARD, WE'LL BRING THE MILKSHAKES

YOU ALREADY FEEL LIKE A STAR, GET THE PICTURES TO PROVE IT.

YOU ALREADY ACT LIKE A STAR, NOW HAVE THE PHOTOS TO BACK IT UP

BE THE STAR OF YOUR OWN LIFE.

BE YOU. CONFIDENTLY.

BE YOU. BEAUTIFULLY.

LIVE CONFIDENTLY.

LIVE CONFIDENT.

CHERISH THE GIRL SHE IS, CELEBRATE THE WOMAN SHE'S BECOMING.

CHERISH THE GIRL INSIDE, CELEBRATE THE WOMAN YOU'RE TURNING INTO.

Revealed Boudoir, social media content

Photographers: General Market

EMBRACE THE YOU OF NOW.

CAPTURE YOU.

RELEASE YOUR INNER SASHA FIERCE (OR WHATEVER YOU CALL HER)

RELEASE YOUR INNER SASHA FIERCE, OR WHATEVER HER NAME IS.

FOR ALL THE YOU'S YOU ARE.

FOR ALL YOU WILL BE

FOR THE WOMAN YOU'RE GROWING INTO, FOR THE WOMAN SHE'LL ALWAYS SEE.

TO THE WOMAN SHE'LL ALWAYS SEE

(OBVIOUSLY THOSE TWO ARE SENIOR/PARENT BASED)

GO FIERCELY, GORGEOUS.

GET READY TO TAKE YOUR BREATH AWAY

TAKE YOUR OWN BREATH AWAY

GET READY TO TAKE YOUR OWN BREATH AWAY.

HELLO FLAWLESS

HERE'S LOOKING AT YOU (AND THEY WON'T STOP)

SINCERITY, GRACE, LOVELINESS: YOU.

WE KNOW LUXURIOUSLY SEXY. LET US SHOW YOU

Revealed Boudoir, social media content

Photographers: General Market

WE KNOW BEAUTY. LET US SHOW YOU.

FORGET FAKE IT TILL YOU MAKE IT—WE OWN IT TILL WE HONE IT.

THE LOVELIEST LADIES REVEAL THEIR SOULS THROUGH REVEALED STUDIOS

LOVE CONFIDENTLY

AMPLE CURVES? YOU MEAN AMPLE FEMININITY

AMPLE CURVES? AMPLE FEMININITY.

CELEBRATE THE FEMININE

CELEBRATE YOURSELF!

UNFOLD BEAUTIFULLY

PRESENT BEAUTIFULLY.

YOU'RE A PRESENT, UNFOLD BEAUTIFULLY.

THE GIFT OF YOU

THE UNMISTAKABLE BEAUTY OF YOU

THE UNMISTAKABLE BEAUTY OF YOU. RIGHT NOW.

WOULDN'T BE IT INCREDIBLE TO REMIND YOURSELF OF YOUR TRUE BEAUTY WHENEVER YOU WANTED?

HOW POWERFUL YOU WOULD BE IF YOU MAINTAINED YOUR TRUE BEAUTY INSIDE AND OUT.

Revealed Boudoir, social media content

Photographers: General Market

LET YOUR INNER BEAUTY SHINE.

LET YOUR INNER BEAUTY BEAM FROM THE INSIDE OUT.

REVEALING YOUR INNER BEAUTY, NOT YOUR CLOTHING.

WHAT YOU SEE IS YOUR SOUL, BUT WHAT YOU GET IS WHO YOU ARE.

(WORDS I LIKE: PROCLAIM, UNFOLD)

SING LOUD; DANCE FREE; BE YOU, LOVE.

A JOY IN THE FEMININE.

A CELEBRATION OF SOULFULNESS

YOU HAVE ENOUGH MIRRORS, HERE'S YOUR X-RAY SPECS

YOU HAVE ENOUGH MIRRORS, HERE'S HOW THE WORLD SEES YOU.

IT'S REALLY A GIFT FOR YOU, THAT YOU HAPPEN TO SHARE WITH HIM.

IT'S REALLY A GIFT FOR YOU, THAT YOU HAPPEN TO SHARE WITH THEM.

Linda Freuh

SKINCARE NAMES

BATCH X BATCH

(pronounced 'batch by batch') it's cool sounding/feeling

SKIN: DECODED

(making it easy to understand what to do)

SMARTY PANTS

SMARTY FACE

SMART FACE

AESTHOS

APLÓS (GREEK FOR SIMPLE)

ACHETARIA

ak-eh-TAR-ee-uh

but I could also see

ak-eh-tar-EE-ah

ACHETAE *(cicada or chirping sound) and aria (place) Eh-KA-tay*

I love this because it positions the brand as a place to receive information.

To translate natural communication and synthesize it for use.

CHARIA *(greek for grace)*

ACTAEA *an ancient medicinal plant*

ALETREA

the name refers to the powdered appearance of the herbs (al-uh-TRAY-uh)

AMMI

Ancient Latin name, but I like that it sounds like Friend in French

AURINIA

Meaning: From the Latin aureus (golden)

Pronunciation: aw-RIN-ee-uh

AURISERA

golden skin

Linda Freuh

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AURISERA

golden skin

Based on your feedback, the main archetypes we are appealing to are:
THE CAREGIVER, THE SEEKER, THE DREAMER.

CUSTOMERS AS PERSONAS: It's helpful to bring the elements of each archetype into a realized persona to make the problems, solutions, and triggers more accessible.



JENNA

30's Young, smart savvy, child & family oriented-- but still hip. She's not ready to settle in to a stodgy routine just yet. Her focus on her mind and well being, her family, and carving out a balance between responsibilities and pure enjoyment. LiveCard provides her with great savings across her many needs: from play dates to dinner dates, she enjoys the diverse ways she can save money. Knowing that she's supporting other families and their children makes the connection even more meaningful.

MAIN ARCHETYPE: THE SEEKER

SUPPORT ARCHETYPE: THE CAREGIVER



BETHANY

19 and tech driven, Bethany enjoys the ability to pick and choose activities that will be available to her at the drop of a dime. She's on the go, scattered and slightly overwhelmed-- wait, make that "Over-wowed". Thanks to the convenience of the fresh and easy to use mobile app, LiveCard gives her the freedom with her savings, and her most precious of resources-- time. It is also important to her that her money goes where she personally believes in, and she enjoys the pride and fulfillment she receives from supporting local merchants in her tight-knit community. The wide selection of discounts allows her to do things she wouldn't normally be able to do, and the variety they offer gives her and her wide network of friends endless options for fun.

MAIN ARCHETYPE: THE SEEKER

SUPPORT ARCHETYPE: THE DREAMER



MARIA

Late 40's early 50's-- established within her community, a part of many clubs and organizations, Maria enjoys the ability to meet the book club on Wednesday, see the grandkids on Friday, and enjoy a quiet coffee at a new cafe on Sunday.

Less tech savvy than connected face-to-face socially, Maria uses the LiveCard to help balance out the cost of supporting her many communal responsibilities. She chooses businesses from the LiveCard because their very associations means she can feel proud bringing her various organizations there, and supporting her community brings more value to her associations; professional & social.

MAIN ARCHETYPE: THE CAREGIVER

SUPPORT ARCHETYPE: THE DREAMER

COPYWRITING SUGGESTIONS

Keywords & Phrasing:

help, nurture, discover, cultivating, carving, uncovering, exploring, seeking, experimenting, endeavor, deliver, provide, connect, engaging, trust, faith, belonging, building, crafting, facilitating, connecting, meaning, meaningful, impact, difference, supporting,

Live Card, community builders

We work with those who care,

We work with people and/or companies making a difference, every day

The LiveCard Community,

We, Us,

Lend a helping hand,

Play a part,

Give a little, save a lot.

Live a little, save a lot

Living. Giving. Saving.

Stretching the dollar across our great community,

Caring to save, Saving to Care,

Fall in love with your city all over again,

You know what you know, let us help you find more

You know what you know, let us help you try more

You know what you know, let us help you see more

You know what you know, let us help you do more

You know what you know, let us help you be more

Be more with us

Find more with us

Try more with us

See more with us

MERCHANTS:

1. CORPORATIONS

2. MOM & POPS

LIVECARD IN RELATION TO THEIR BUSINESS:

Inherent value

Loyalty builder

Trust in self,

Trust in humanity,

Ability to carve out savings

Ability to draw in more business

Ability to fill in gaps (m-th as opposed to fr, sa)

Ability to develop devoted customers

STAKEHOLDERS

BENEFITS AND VALUES:

Expanding your base

FOR MOM & POPS AND CORPORATE CHAINS LOOKING TO EITHER:

1) Get more clients overall

2) Fill in specific gaps

KEYWORDS/PHRASES:

Put yourself out there.

You've got the treasure, start sharing the map.

Belong to your community, Join LiveCard

Belong. Join the LiveCard Community

Be a part of something great.

Give a little, get a lot.

Live a little, Save a lot.

We're the LiveCard Community

LiveCard

CORPORATE SPECIFIC:

This is your baby, here's ours.

Your employees are family, show them the love.

Happy employees, happy pockets.

Happy employees, happy wallets.

Enriching lives, enriching your business.

Enriching your lives, enriching the community.

FUNDRAISERS:

Get noticed, give back

Connect deeply, reach outwardly.

Your community means everything, we know.

We care because you care.

A community is only as good as the people who love it

A community as good as the people who love it

A community as good as the people who make it

You know figures, we know people, let's make results.

IDEA FOR WEBSITE & APP: A 'NETFLIX-ESQUE' SUGGESTION TOOL FOR DEALS/RESTAURANTS THEY'VE ENJOYED OR BEEN TO, SIMILAR ONES THEY MIGHT LIKE.

OR:

THEY'VE VISITED SOMETHING TOO MUCH, AND A PLAYFUL REMINDER TO TRY OTHER GREAT THINGS OUT AS WELL.

BRAND STORY/ABOUT US STYLE I

Founded in 2007 and centered within in Central Vally, California - LiveCard provides a versatile and community-centric savings membership; allowing people to access local discounts and play a larger part in growing their community.

LiveCard was built on the vision that there is a better way for us to access local savings, and that businesses don't need to pay expensive fees to get the word out about their special offers or get devoted customers.

Our merchant partners participate for free, plain and simple. This endeavors our members with a wide selection of the best deals around, giving back to the community with equal enthusiasm and dedication. With LiveDiscounts, there is no need to pre-purchase deals or cut coupons, our members simply show up and save. Our philosophy is "Live a little, save a lot".

We've established an innovative platform for scheduling and delivering discounts. Thanks to its ease and accessibility, it's the next big thing in customer savings and communal participation.

LiveDiscounts currently operates primarily within the Central Vally, California, and we are always expanding our merchant network throughout California and communities across the country. Don't worry if LiveCard isn't active within your community, reach out and we'll work to bring this savings membership to you

BRAND STORY/ABOUT US STYLE 2:

Founded in 2007 and localized within in Central Vally, California - LiveCard provides a versatile and community-centric savings membership; allowing people to access local discounts and lend a hand in growing their community.

LiveCard was created on the vision that there is a better way for us all to access local savings, and that businesses don't need to pay expensive fees to get the word out about their special offers or get devoted customers.

Whether you're a corporation or a mom & pop shop, our merchant partners participate for free, plain and simple. This provides our members with a wide selection of the best deals around, giving back to the community with equal enthusiasm and dedication. With LiveDiscounts, there is no need to pre-purchase deals or cut coupons, our members simply show up and save. Our philosophy is "Go on and live a little, you'll save a lot".

We've established an innovative platform for scheduling and delivering discounts, and thanks to its ease and accessibility, it's the next big thing in customer savings and communal participation.

LiveDiscounts currently operates primarily within the Central Vally, California, and we are always expanding our merchant network throughout California and communities across the country. Don't worry if LiveCard isn't active within your community yet, reach out to us and we'll work to bring this savings membership to you so you can see how much of a difference it'll make; in your wallet, in your home, and in your local community.

BRAND STORY/ABOUT US STYLE 3:

LiveCard

Established in 2007 and localized within in Central Vally, California - LiveCard delivers a varied community-centric savings membership; allowing people to quick and easy access to local discounts, along with a way to engage more fully within their community.

LiveCard was created from the vision that there is a better way for us all to access local savings, and that businesses don't need to pay expensive fees to spread the word about their special offers or get devoted customers.

Whether you're a corporation or a mom & pop shop, our merchant partners participate for free, plain and simple. This provides our members with a wide selection of the best deals around, giving back to the community with equal enthusiasm and dedication. With LiveCard, there is no need to pre-purchase deals or cut coupons, our members simply show up and save. Our philosophy is "Go on, live a little-- and save a lot".

Since founding this innovative platform for scheduling and delivering discounts, we've created an exciting, valuable, reliable presence in how our customer's save and participate communally. We understand that our communities are as good as the people who make them, and we are here to help you fall in love with your city all over again.

LiveDiscounts currently operates primarily within the Central Vally, California, and we are always expanding our merchant network throughout California and communities across the country. Don't worry if LiveCard isn't active within your community yet, reach out to us and we'll work to bring this savings membership to you. You'll see instantly how much of a difference it'll make; in your wallet, in your home, and in your local community.